



# FREQUENTLY ASKED QUESTIONS

## WHERE IS ASCENT AT THE PHOENICIAN® IS LOCATED?

Ascent at The Phoenician® is located in Scottsdale, Arizona and adjacent to The Phoenician® Resort - one of Arizona's premier luxury resort destinations. Tucked at the base of Camelback Mountain, Ascent is a new private residential community of luxury homes located steps from the amenities of The Phoenician® and in close proximity to the boutiques, restaurants, and galleries of Old Town Scottsdale and Fashion Square. Homes highlight desert contemporary design with outdoor living spaces and a Private Homeowner Pool and Fitness amenity on the south slope of Camelback Mountain.

## WHAT HOMES ARE AVAILABLE FOR PURCHASE AT ASCENT?

The first release of luxury homes within the Ascent community are the Ascent Golf Villas – a limited collection 30 golf villa homes situated on the 1st fairway of the new Phoenician® Golf Course and adjacent to the golf clubhouse and new Phoenician® Tavern Restaurant. Ranging from two bedrooms to three bedroom and den/office plans, the homes will offer spacious indoor living transitioning to generous outdoor living and private two-car garages. Construction is now underway with a selection of golf villas available for purchase.

Ascent at The Phoenician® is now introducing their next release: an intimate residential building of 40 luxury condominium residences on Camelback Mountain consisting of one-bedroom plus den, two-bedroom, two-bedroom plus den and three-bedroom plus den plans. Prices are estimated to range from \$1.5M to \$5M. An opportunity for Priority Registration to receive early information, plans and preliminary pricing, is now open.

## WHAT IS THE ARCHITECTURE AND LANDSCAPE DESIGN?

Architectural design is by Nelsen Partners with Floor Associates guiding the landscape experience. Natural materials are used in contemporary ways yet manage to express a timeless aesthetic. Generous outdoor living areas, with upper level patios on some homes, and two car garages have been integrated into the architectural character. The Sonoran Desert aesthetic ties in with the existing Phoenician® landscaping which softens and complements elements to the architectural style of each neighborhood.

## WHAT IS A BULTHAUP KITCHEN?

A strategic decision for the Ascent community was to partner with bulthaup for all kitchen designs. The bulthaup kitchen system is recognized globally as the only kitchen system that is both holistically conceived and meticulously executed; created with as much attention to how it can define a sense of place within the home, to the small detail of how a knife fits within its soft-close drawers. bulthaup kitchens blend form and function, exemplifying precision modern design while evoking a warm, inviting ambiance.

Visit [bulthaupaz.com](http://bulthaupaz.com) to learn more.

## WHAT IS THE MOUNTAIN CLUB AT ASCENT?

Architecturally designed as a modern interpretation of the historic Jokake Inn, the Mountain Club will be an intimate gathering place for connection, wellness, celebration and relaxation. A private club for owners at Ascent with programs, amenities and private events that celebrates the iconic Camelback Mountain and includes a private pool, fitness and movement rooms, social spaces and demonstration kitchen for cooking classes and private chef experiences. The pool deck is framed by exquisite desert landscaping and presents extraordinary views of Camelback itself and down valley.

## WHAT AMENITIES AT THE PHOENICIAN® RESORT WILL BE AVAILABLE AND HOW WILL THE PROGRAM WORK?

In addition to their own private amenity building, Ascent homeowners will be invited to join an optional Phoenician® Amenity Access Program which will include privileges and access to the hotel property's redesigned amenities such as their spa, tennis and sport courts, and golf. Program details and membership costs will be available soon.

## WILL YOU BE ABLE TO RENT YOUR ASCENT GOLF VILLA HOME?

Yes, you can rent out your Ascent golf villa. There is a 90-day minimum rental period to ensure there are no nightly rentals. A Real Estate Sales Representative can suggest rental management company representatives to speak with.

## WHO IS THE DEVELOPER?

The Ascent residential community is masterplanned and developed by Replay Destinations—renowned for creating luxury destinations and communities that immerse homeowners and guests in a rich array of playful, social, and active experiences. Our portfolio includes some of the world's most sought-after locations, from Half Moon Bay, Antigua to adventure-packed mountain resorts including Park City, Utah. Whether it's the raw beauty of Hawaii's Kohala Coast or the idyllic heritage towns of California wine country, each destination is authentically of its place.

## WHAT IS THE HISTORY OF THE PHOENICIAN® RESORT?

The Phoenician® has set the standard for luxury and service in the Sonoran Desert. When the first guest, Tom Bettinger of Mill Valley, California, arrived at the much-anticipated luxury resort known as The Phoenician® on October 1, 1988, it represented a new era in business and leisure travel – yet one shaped by its local history.

The Phoenician® emerged from a multi-year transformational repositioning renovation with a newly constructed Athletic Club and tennis facilities and 38,000 square-foot award-winning spa as well as several new restaurant concepts. The pool facilities have also been expanded and refreshed and the golf course revitalized.

From classic French dishes to hand-crafted cocktails and poolside snacks, The Phoenician® has many innovative dining options to satisfy every mood – and every craving. After a 10 month redesign the new Phoenician® Golf Course recently opened which showcases the unique beauty of Arizona's Sonoran Desert and plays to a par 71. The Phoenician® accolades range from *Travel & Leisure's* Top 500 Hotels in the World and the Best 50 properties in the USA & Canada, to *Condé Nast Traveler Magazine* Gold List of the World's Best Places to Stay.